



MEDIA RELEASE

TREASURES OF THE SOUTH PACIFIC RETURNS FOR 2016

5 April, 2016: Travel agent training events, *Treasures of the South Pacific*, will return in 2016, commencing with events in Melbourne on 26 April, 2016 and Hobart on 27 April, 2016 then continuing around the country until October sponsored by South Pacific Tourism Organisation and Pacific Islands Trade & Invest.

Representatives from the tourism offices of Cook Islands, New Caledonia, Norfolk Island, Papua New Guinea, Samoa, Solomon Islands, Tahiti, Vanuatu and some Hidden Treasures (Kiribati, Nauru, Marshall Islands, Palau, Federated States of Micronesia, Tonga, Tuvalu, American Samoa, Niue) will come together to showcase each of these beautiful and fascinating South Pacific holiday destinations.

Travel agents will have the chance to improve their product knowledge by attending informative seminars and networking with destination, product and operator representatives. Agents will hear about the latest product updates and be in the running for some amazing prizes including a seven night trip to one of the South Pacific destinations.

Kerryn Cook, President of Treasures of the South Pacific, said agents play a fundamental role in their ambitions for expansion across the South Pacific and these events provide valuable face to face networking time.

“Agents are our frontline to consumers, so these events are vital in ensuring they are well equipped and up-to-date on all the happenings of the region and gives them the chance to ask any burning questions face-to-face,” Cook said.

“These forums will provide them with the tools they need to be really specific when selling the Pacific”.

Registrations are now open. RSVP by 12 April, 2016 for the [Melbourne](#) and [Hobart](#) events at this link www.tosp.com.au

Full event dates for 2016:

- Melbourne: 26 April, 2016
- Hobart: 27 April, 2016
- Sydney: 2 August, 2016
- Canberra: 3 August, 2016
- Brisbane: 11 October, 2016
- Sunshine Coast: 12 October, 2016

Those interested in attending the upcoming events and for details on the partner islands can visit www.tosp.com.au

Travel agents can also sign up and complete the South Pacific Tourism Organisation online training platform to become a South Pacific Specialist at <http://southpacificspecialist.org/>

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Contact:
TBC